

E-VENTMANAGER

BRIEF DESCRIPTION

E-ventmanager is a unique web based ticketing system for the sale of event tickets online. Each ticket is uniquely coded for entry ensuring the lowest ticket fraud rates whilst also allowing for any level of marketing information to be collected. The system is completely scalable and multisite and may be fully customised to fit the template of any site it is placed inside.

FEATURES

- Web based ticketing system with multiple levels of tickets (normal / VIP / Upgrade to VIP)
- Completely customisable template engine – e-ventmanager can be tailored to fit into any site and can even run in an iframe on an existing site
- Dynamic ticketing - The ticket can be customised to include any information about the customer available to the system, these tickets can then be downloaded as a PDF or emailed to the customer directly.
- Barcoded tickets – Each ticket is uniquely barcoded allowing for scanning once the customer reaches the venue.
- Demographic analysis of customers and marketing information – Run automated reports allowing you to further break down your marketing segment giving you time to focus your marketing on increasing the sale of tickets
- Complete scanning stations including barcode readers allow you to pull up all customer information in the front of house, facilitating the ability to verify customer information instantly.
- Wireless barcode scanners allow for scanning to take place where computers and power cannot be reached, perfect for outside venues.
- Automatic emailing of customers on registration or purchase – including campaign management. Track opened and links within emails. (Coming Soon)

SCREENSHOTS



SATURDAY 15 SEPTEMBER 2007
●●● SEONE | LONDON

Welcome to the The Big Birmingham Reunion Box Office

Tickets are electronic and can be purchased online using credit and debit cards or using a paypal account.

Your tickets are stored in your ticket account - If you are a new user please register for an account below.

Returning users can login to access their tickets at any time using the fields on the left side of the page.

ALL TICKETS ARE NOW £10

New User ?

If you are new to this site, please click the button below to set up a new account:

Returning User ?

If you already have an account, please log in using your Email and password

Email Address:

Password:

[forgotten password?](#)

[Terms and Conditions](#) - [Frequently Asked Questions](#)
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Figure 1 - Login Screen for e-vent manager

THE BIG! BIRMINGHAM REUNION

SATURDAY 15 SEPTEMBER 2007
SEONE | LONDON

Your Tickets

Welcome to your ticket basket.
You can see a list of each of your tickets below.
Please make sure that you **PRINT** a copy of each of your tickets and bring them along with you on the night.

Tickets are stored as PDFs and you will need Adobe Acrobat reader to open the file. Adobe Acrobat Reader can be downloaded for free from here: www.adobe.com

Can't see your tickets? -It's probably because Paypal is being slow - try refreshing this page by pushing F5 on your keyboard.

Ticket	Name	Purchased	VIP	Print
Ticket Number 1425	Test Ticket		VIP SOLD OUT	Print Ticket

Want to buy tickets?

I want to purchase more tickets @ £10 each

All vip tickets are currently sold out or unavailable at this moment

[Logout](#)

[Terms and Conditions](#) - [Frequently Asked Questions](#)
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Figure 2 - Userhome screenshot

THE BIG! BIRMINGHAM REUNION

SATURDAY 15 SEPTEMBER 2007
SEONE | LONDON

Confirm Order

Ticket	Ticket Name	Cost
2487	Jon Busby	£ 10
		Total : £ 10

You will now be forwarded to paypal to purchase your tickets

[Terms and Conditions](#) - [Frequently Asked Questions](#)
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Figure 3 - Basket Screenshot



Ticket



Name: Test Ticket

Ref. No: 33-23

**TICKETS CAN ONLY BE USED ONCE. DO NOT ATTEMPT TO DUPLICATE
PLEASE DO NOT FOLD YOUR TICKET ALONG THE BAR CODE**

THE EVENT WILL BE EXTREMELY BUSY PLEASE ARRIVE EARLY TO AVOID THE QUEUES AND
TAKE ADVANTAGE OF THE EARLY BIRD DRINKS DEALS!

DATE: SATURDAY 15TH SEPTEMBER 2007

TIME: 10PM - 3AM

Approved photographic ID:

To both confirm you are the ticket holder and meet Southwark Borough licensing laws it is vital for you to bring photo ID
such as a driving licence or passport. The Venue Management reserves the right of admission. Tickets are only valid for
the named individual.

Ticket issued by:

The Big Birmingham Reunion Ltd, Unit 6 William Lee Buildings(Nottingham Science & Tech Park)Nottingham | N07
2RQ. Tickets are Non-refundable. Email: info@thebigbirminghamreunion.com



SeOne, Waterloo Street, London, SE1 3QX | Tel:020 7407 1617

Exit London Bridge Station/underground via Tooley Street. Past London Dungeon. Waterloo Street second hand road on
right.

Figure 4 - Ticket Screenshot